

Delivering unprecedented performance through retained critical knowledge!

Imagine an organization where people actually **retain** the key information that is communicated to them!

Why are communication and learning such a challenge?

Traditional communication and training methods aren't effective because they don't address the science of memory. LIT® is key to effective learning for long-term retention.

How does LIT® address that challenge?

"After viewing and using LIT®, I found it fascinating that the program incorporates key tenants of learning and memory that have proven to be efficacious in cognitive neuroscience studies. LIT® takes advantage of the following 5 features that maximize learning efficiency:



- ✔ Multi-modality training
- ✔ Spaced reinforcement of key information with increasing time delay intervals
- ✔ Problem-solving
- ✔ Self-pacing
- ✔ Memory breakdown into discrete and associated units"

John Hart, M.D.
Medical Science Director, Center for Brain Health
Professor of Behavior and Brain Science,
UT Southwestern Medical Center of Dallas

What can LIT® do for your organization?

Whether your organization is large or small; your employee training is one-time-only or ongoing; or your key critical information is concrete, complex or conceptual, LIT OnLine can help your employees **retain knowledge** resulting in optimized performance and bottom line results.

Are you Fit for LIT®?

- ✔ Do you believe your employees are your most important asset?
- ✔ Do your employees *really* know the critical information necessary to do their jobs?
- ✔ Does your company waste money and time retraining employees who didn't "get it" the first time?
- ✔ Do employees remember the information they receive after 30 days? 6 months? A year?
- ✔ Do you consider effective communication and education critical for company success?

**Contact LIT OnLine
for more information**

www.litonline.com

469.484.5400

3050 regent blvd • suite 310
irving, tx 75063

Where could you use LIT®?

ANYWHERE you need people to retain key critical knowledge

- ✔ Achieve new levels of sales performance
- ✔ Ensure regulatory compliance
- ✔ Reduce errors, accidents and costly mistakes
- ✔ Communicate corporate information to create a performance driven culture
- ✔ Improve employees' knowledge of products and service offerings
- ✔ Pass audits, and certifications and licensing exams
- ✔ Build employee confidence and reduce turnover

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Patented methodology and e-Learning platform that Locks In Thought!

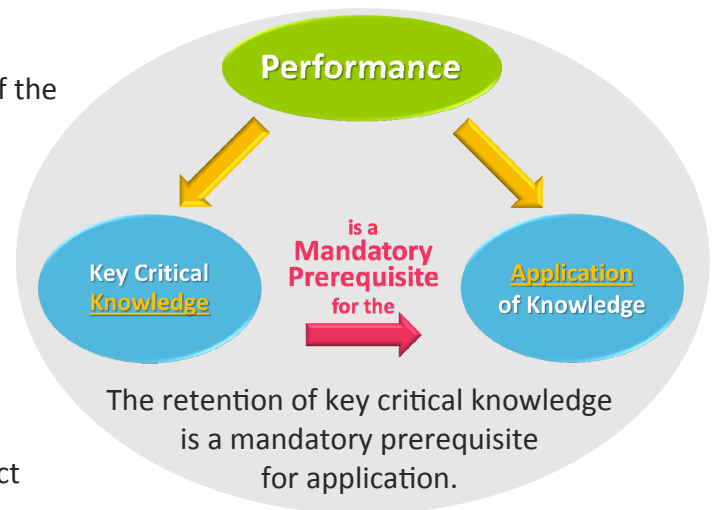
The Problem: When using traditional methods of learning and communication, people retain only 10%, on average, of new information presented to them.

The Solution: With LIT®, retention levels improve to 93% on average!

LIT® makes it possible to Lock-In-Thought

With LIT®'s patented scientific approach, learners retain the key critical knowledge necessary to achieve accelerated performance because the learner:

- ✔ Receives 100% of the information communicated
- ✔ Actively engages in hands-on, interactive, self-paced learning
- ✔ Utilizes "perfect practice" that prevents incorrect data from being stored in memory
- ✔ Retains key critical knowledge which is rapidly recalled and applied to performance



Your company and your people are unique. So is LIT®.

No prepackaged, one-size-fits-all learning modules.

You create custom content to meet the specific needs of your organization, and with LIT® you know employees retain that information.



Why learners love LIT®

"Easy, fun, and fast."

"The retention is incredible."

"...a much more effective way of learning on the PC..."